

BERSIH and Astro Awani Launch the #VoteLokal #UndiLokal Campaign to Raise Voters Turnout for the Six State Elections



The Coalition for Clean and Fair Election (BERSIH), together with Astro Awani, is pleased to launch the #VoteLokal campaign for the upcoming six state elections (6PRN). The primary goal of the campaign is to raise voters turnout for the state elections.

Historical data of state elections that are not held in conjunction with General Elections (GE) suggest that voters turnout will be 10-15 % lower than the GE. The turnout rate for GE15 was 74%, meaning the turnout for the 6PRN will likely be around 59-64%, if we do not advocate for a higher turnout.

The current narrative used by contesting parties for the 6PRN is that it is a referendum on the Unity Government on issues such as the 3Rs (Race, Religion and Royalty), and the economy. Both sides of the divide seem to be campaigning on those lines.

STATE ELECTIONS

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